

Water-Borne Radio Station To Bring Swedes Programs

STOCKHOLM, Sweden (UPI)—Starting in August, American know-how and money will provide one-fourth of Sweden's 7,500,000 people with radio entertainment around the clock.

Behind this scheme to let a water-borne radio station anchored in international waters compete with Sweden's state radio monopoly is a group of American businessmen led by Gordon McLendon, 39, of Dallas, Texas.

The new enterprise, "Radio Nord, Inc.," will be the second of its kind in Scandinavia. For some time a waterborne radio station, "Radio Mercur," has been broadcasting from international waters off Denmark and southern Sweden.

McLendon, at first identified as merely an "adviser" in the new enterprise, and his Swedish representative, Jack Kotschack, revealed they are in cooperation with Radio Mercur and hinted a merger may be possible.

Opening Aug. 15

McLendon said Radio Nord probably will start broadcasting music and commercials in the middle of August, with the opening tentatively set for Aug. 15.

"We have high hopes for this enterprise," McLendon told UPI. In Texas he is manager of the McLendon Corporation, which operates seven radio stations.

"Many Swedish companies seem to appreciate this new possibility to advertise their products

19 Misdemeanor Charges Filed In County Court

Nineteen misdemeanor charges were filed in county court Tuesday.

Seven are open saloon cases, while eight are driving while intoxicated cases and in three cases the defendants are charged with unlawful possession of trammels in closed waters of Galveston Bay.

All complaints were filed through the office of Dist. Atty. Jules Damiani Jr.

Charged in the open saloon cases with selling liquor by the drink in violation of the Texas liquor laws are: R. B. Davis, Click Club, Highway 116, Texas City; W. D. Dennis, Colony Club, 43rd street; Roy Brock, Idle Hour, 1903 Tremont; Kenneth Cole, 4127 avenue S; Milton Davis, No. 19 Lounge, 1919 22nd street; Beth Newman, No. 19 Lounge, 1919 22nd street; Linn Ryan, 4127 avenue S.

Charged in the driving while intoxicated cases are: Jessie Edward Wesley, Texas City; Edward T. Blackmon, Kemah; Milton Clayton Sorby, Houston; Arthur F. Ostermayer Jr., 702 avenue G; Ivan Stanley Surrant, Houston; Melvin Joiner, Hitchcock; Henry M. Cohn, 2210 avenue O, and Mary P. Newman, Alba hotel.

Raymond G. Guzman, 1106 avenue A, is charged with driving while license suspended.

Charged in the unlawful possession of trammels cases are: Theodore L. Hillman; Woodrow L. Gay and L. G. Hillman. The addresses of the defendants in these cases are not listed.

Services For Blind Cited

Mrs. Reba Shafer, district representative of the Christian Record Benevolent Association, Inc., is in Galveston contacting blind persons who may wish to receive services of the organization, which she says are free.

She will be here until May 5 and may be contacted at 2402 avenue Q, Apartment 7.

Among the services of the organization are journals for children, teenagers and adults, "talking books" and "talking magazines."

AMAZING

that this mildest of straight bourbons costs so little!

OLD LOC CABIN
STRAIGHT BOURBON WHISKEY
No Proof
Lona Star Co., Houston, Texas

by way of broadcasting. (Commercials are banned in the Swedish state radio, which is paid for by listeners' license fees.)

"That's why we hope this station will be a great success."

Two Million Listeners

Kotschack said 2,200,000 Swedes will be able to tune in Radio Nord. He added that many of Sweden's leading companies are

lining up to buy time for commercials.

The ship carrying the radio station will sail under the Nicaraguan flag. It will be anchored off the islands outside Stockholm.

To begin with, Radio Nord will broadcast news, music and commercials only. Later on it will widen the programs to include shows and artist performances.

McLendon is also interested in movie making and he is planning to line up with Kotschack, a movie company director, to make one or more motion pictures in Sweden.

The first picture to be produced by McLendon and Kotschack has "Love on the Rocks." Nothing tentatively — been named was disclosed about its content.



The Fair MONTH END CLEARANCE
OF STRAWS & FLOWERED HATS

REG. to 5.00 REG. 6.98 to 8.98 REG. 10.98 to 12.98

\$2 \$3 \$5

•Millinery Salon-2nd Floor • CHILDREN'S HATS \$1.

The Fair

FREE PARKING
Up to 1 hour, U.S. National Bank Lot,
22nd and Market

Complete Service for 8! 43-Piece
Melamine Dinnerware

1-Year Guarantee **9.88**
14.95 Value SET

Gay FIESTA assortment; pink, yellow, turquoise, grey. 1-Yr. guarantee against breakage, chipping.

3-Qt. Texas-Ware MELMAC*

MIXING BOWLS

Break-resistant; ideal size. 1.49 value.
*T.M. Reg. Amer. Synamid **79c**

NEW LOW PRICE!
Mission Valley's Waven

GINGHAMS

Originally Sold
Up to 1.19 Yard
59c yd

45" wide • Wash 'n wear

DACRON-and-RAYON LINEN

45' WIDE • REGULAR **59c**
79c Yd.
Fast color; white, black, navy, green, blue, red.

Heavy Quality Sports Poplin

45' WIDE • 98c VALUES **59c**
Yd.
Washable, fast color; large assortment of colors.

John Wolf BORDER PRINTS

Drip-dry, fast color **79c**
36" wide; reg. 98c Yd.

Miracle Blend Fabrics

Popular weaves and colors for summer 45" wide **50c**
Yd.

REMNANTS

in Good Useable Lengths **1/2** Price
Prints and plain, many wash 'n wear. 36 to 45" wide.

SEWING THREAD

in basic colors

Coats & Clarke

12 spools **59c** 24 spools **\$1.**

SHOP EVERY DEPARTMENT • SAVINGS FOR FAMILY & HOME • MANY SPECIAL PURCHASES

End-of-Month CLEARANCE

Tremendous Assortment

MEN'S WASH N' WEAR Sport Shirts

2.98 or 2 for \$5

OUTSTANDING BUY! • 4 Days Only.
A handsome group of smart-looking sport shirts in gingham stripes and plaids. Most all with two pockets. Pearlized buttons. Sanforized and fast colors. Sizes: s,m,l,x-l.

Further Reductions • Sizes 4-12

Boys Suits

Solids! Mix-Match! **6.66**
12.98 Value

Handsome suits in a fine blend of rayon-acetate. Several textures; in brown, blue, charcoal. 3-button coats; fully lined.

STUDENT SUITS, many fabrics; 13 to 16; values to 25.98 **15.99**

Little Boys
BOXER SHORTS

98c value **88c**

Sanforized cottons, gabardines, plisses, cords, khakis. Elastic waistband. Zipper fly. 3-8.

Boys Short Sleeve
SPORT SHIRTS

Regular 1.59 **99c**

Wash 'n wear cottons; nautical and conversational prints. Sizes 2 to 7.

Outstanding Group! Debtees and Girls Dresses

Values to 10.98
2.99 to 7.99

SIZES 3-6x, 7-14, 8-14

Shirtwaist and dressy collars in solids and prints. Full-gathered skirts. Choice selection of colors.

PAJAMAS

Regular 98c **77c**

Baby dolls; cotton prints; detailed with ruffles; 7-14.

Western Jeans

Cotton twill; zipper front; red, turquoise; 7-14. **1.39**

Ladies Daytime DRESSES

Formerly to 7.98 **2.88 to 3.88**

Summer fabric; blends in solids, prints, stripes, checks. 7-11, 10-20, 14 1/2-24 1/2

Silfskin
Girdles, Panties

Formerly to 7.95 **2.89 or 2 for \$5.**

Slight irregularities; two fashion colors; white, black.

Regrouped: Further Reduced Ladies Spring - thru - Summer Dresses, Suits

3.88 to 8.88

ORIGINALLY 8.98 to 17.98

Smart 1960 dresses and suits in a wide variety of sheaths and full-skirt styles. Cottons, silks, rayons, Dacrons, blends; in assorted colors and prints. A large selection for juniors, 5 to 15; misses, 8 to 20; half-sizes, 12 1/2 to 24 1/2.

All-Purpose Long, All-Wool!
Faille Dusters Spring Coats

8.88 \$19.

Regular 10.98 Orig. 29.98 to 49.95

Day-or-night, rain or shine duster; rayon faille with printed taffeta lining. Pin or shawl collar. Black; 8-18. Famous-name woolsens; clutch and button styles. 6-18.

100% CASHMERE COATS

Milium lined; black, beige. 6-18.

Shawl collar; satin-lined. **\$48** Notch collar; crepe-lined. **\$78**
Regular 69.95 Regular \$135.

PROPORTIONED LINEN-LOOK CAPRI PANTS and SKIRTS

REGULARLY 5.98 **3.99**
S (8-14) • M (8-18) • M (12-18) each

An exciting group in machine-washable, drip-dry DARDANELLA (Dacron rayon) that has a linen-look. Black, Navy, Beige, Chestnut.

Check Blouses

REGULAR 3.98 **2.99**
ROLL SLEEVES or SLEEVELESS; each

Annul-and-cotton blend in two smart styles. Also, drip-dry DARDANELLA croptop blouse. 6-18.

Cotton JAMAICA SHORTS

• COMPARE AT 2.98 **1.99**
each

BEDFORD CORDS! POLISHED COTTONS! All with pockets; some self-belted. Also, plaids and stripes. White, black, pastels; 10-18.

Ladies 2-PIECE PLAY SETS

JAMAICA SHORTS and blouse! PEDAL PUSHERS and blouse! Cool, crisp Sanforized cotton; woven plaids, Bedford cords, solids, prints. 10-20. **1.99**
SET

Infants Needs

Tot's DRESSES DIAPER SETS Tot's SHIRTS

1.99 to 4.99 **1.99 to 2.99** **99 and 1.29**

Values to 7.98 Values to 3.98 Values to 1.98

Drip-dry cottons, organdies; 1-3x. Boys, girls styles; s,m,l,x-l. Boys short sleeve styles; 1-4.

CHARGE IT AND TAKE 1/2 year to pay with no down payment